

## ThinkingString

The official blog of Simon Perry ([www.thinkingstring.com](http://www.thinkingstring.com)). Focusing on the twin issues of anthropogenic climate change, and peak oil - and what the resultant energy power down state means to business.

MONDAY, 4 FEBRUARY 2008

### AutAvatar - MyCyberTwin

Today I spoke with the *real* Liesl Capper, CEO of MyCyberTwin.com. In an earlier post I mentioned MyCyberTwin and also posted a conversation I had with Liesl's own cyber twin - or AutAvatar as I am going to call these twins. The real Liesl is a lot smarter and a lot more interesting than her AutAvatar. AutAvatars are avatars that are able to function and interact with (real) people without having to be driven by their owners in real time. They are 'programmed' to respond by their owners, and can engage in detailed Q&A sessions via an IM dialogue. While the AutAvatars that are available to be set up free on the MyCyberTwin site are perhaps more suited to casual and 'fun' use (think social networks, dating sites and so on), the core technology has in my view a solid value to a corporate usage. I have written up my thinking around this and the full paper can be downloaded here: [www.thinkingstring.com/stringthink.html](http://www.thinkingstring.com/stringthink.html). I'll also be talking about this topic in my keynote presentation at the ISGIG conference.

Posted by Simon Perry at [15:32](#)

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<http://thinkingstring.blogspot.com/2008/02/autavatar-mycybertwin.html>