

Business in NSW

News

OEM and MyCyberTwin win NSW technology export awards

23/11/2011

Two Sydney companies, OEM Technology Solutions and MyCyberTwin, won the major technology export prizes at the 2011 NSW ATS Patrons Awards on 22 November.

The ATS Patrons Award for Outstanding Export Achievement and the Rising Star Award celebrate outstanding export performance by companies in the Australian Technology Showcase program, managed by NSW Trade & Investment.

Artarmon company OEM Technology Solutions won the ATS Patrons Award and Chatswood company MyCyberTwin won the Rising Star Award, with both awards announced by Parliamentary Secretary to the Deputy Premier and Asia Pacific Trade, Paul Toole.

Both companies receive \$15,000 prize money from NSW Trade & Investment to further develop their international markets as well as commercialisation support from the ATS Patron companies Invetech, PricewaterhouseCoopers and Spruson & Ferguson.

OEM Technology Solutions provides technology systems for rail and transport operators to centrally control train doors, heating, ventilation, air conditioning, power, telecommunications, video systems and location services.

OEM is exporting its technology into South-East Asia, North America, South America and Europe and reports sales growth of more than 30 per cent per annum over the past three years, primarily due to exports, while committing 7.7 per cent of revenues back into research and development.

MyCyberTwin is achieving growing export success with its virtual online assistants that act as customer service agents on business websites and have the ability to converse with customers at a complex level.



Photo caption (L to R): Paul Toole, Parliamentary Secretary for Asia Pacific Trade; Ryan Curnick, Spruson & Ferguson; Richard Gobee, OEM Technology Solution; Leisl Capper, MyCyberTwin; Barry Buffier, Deputy Director General, NSW Trade & Investment

MyCyberTwin's clients range from the United States space agency NASA and computer company Hewlett Packard to major Australian companies including National Australia Bank and PBL Media.

Other finalists at the 2011 ATS Patrons' Awards were:

- Hornsby company Ideas International Ltd, whose online service helps IT buyers save time and money when selecting a vendor, planning a data centre consolidation, or assessing the power and carbon footprint of IT infrastructure. Clients include major global IT companies hosting users from over 100 countries.
- Dural company Laservision, whose multimedia displays include the world's largest light and sound show 'A Symphony of Lights' at Victoria Harbour in Hong Kong, and Asia's largest light and water show 'Wonder Full' at Marina Bay in Singapore.
- Emu Heights company Ensitech, whose technology cleans and passivates stainless steel welds without the need for toxic chemicals such as pickling paste. In the past 18 months Ensitech has started exporting to nine European and Asian countries with exports now approaching 80 per cent of company revenues.
- Waverley company IPowow, whose mobile voting platform allows television viewers to comment on programs and sporting events with live results displayed on air via a special graphic. International customers include the Miss Universe contest, Top Rank Boxing, Cirque Du Soleil, the American Music Awards, American sporting icon Shaquille O'Neal, and Channel Nine's Wide World of Sports show and cricket broadcasts.

Talk to an expert

Communications Unit

Phone: +61 (2) 9338 6859

or send an email to:

communications@business.nsw.gov.au

Stay in touch with us

- Sign up to our RSS Feeds
- Subscribe to our newsletter
- Connect with us on Twitter
- Join us on Facebook

Last update 23 November 2011

© 2011 NSW Department of Trade & Investment, Regional Infrastructure & Services